



Year 2
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insight

RMD Sinhgad School of Management Studies, Warje, Pune

Happy Thought

Respect People's Feelings.
Even if it doesn't mean anything to you, it could mean everything to them...



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RMD Sinhgad School of Management Studies Campus, Warje, Pune



Dear Students,

To begin with, I congratulate you all for your enthusiastic participation on various occasions like Acumen, STP cycles and SIP projects (mock Viva for 2nd year students).

Acumen, one of our annual events comprising of 3 competitions – Business Quiz, Mad Ads and Mock Stock. Respective event coordinators took remarkable efforts for making these successful. Some of the enthusiasts amongst students came in limelight with their extraordinary efforts for campaigning these events in various colleges, infrastructure arrangement at event locations, decoration etc. It was students' event and you made it!

During STP cycles and SIP project viva, you might have come to know areas of improvements in your technical, behavioral and presentation skills. All of this will help you in future course of actions.

Understand that apart from knowledge sharing, there are many other purposes doing so many activities simultaneously. If these activities would not have been there, very of you might have put efforts at your home to build on your Aptitude, GD, PI, SIP etc. These activities give you platform to strengthen on these areas as well apart from your course curriculum. Skills that you demonstrate here not only fetches you good score but also respect and popularity. Score will help you only in short run but respect will be forever.

Let me explain you with a small story.

Long time ago, very cruel king - Dasharath Singh, was ruling the city of Dahanu Nagar. All citizens were fearful because of his cruelty.

Dasharath had a dog named Moti, which he used to love more than anything. On one fateful morning, moti died. King organized last rituals for dog; entire city came to cremation ground. Dasharath was very happy to see that people love him so much and he felt he is the most popular king in the world. After few days, king died, but no one came for his funerals.

What is the lesson? Respect is something you have to earn. You cannot force it on others to respect you. There is a thin line between Fear and Respect. Every one of us should understand it and do necessary corrections in their personalities. As far as MBA is concerned, you have hardly 1 year left for you to explore your talent, rectify mistake and build on it. Later, you will have to prove yourselves to earn so called respect and honor!

Festive season is roaring. Many you might be going to your native places. Have a safe journey. Enjoy festival without forgetting forthcoming UOP Online Exam. I wish you all a very Happy Diwali and a prosperous New Year.

Dr J John Peter

Dean



Acumen is one of the most popular events of RMD Management courses. This is one of the platforms to show case creative, logical talent within students of all participating institutes. Under this event, various competitions are held like – Mad-Ads, Mock-Stock and Business Quiz competition.

Prof Moni Ray and Prof Sweta Jain coordinated Business Quiz event. In Business Quiz competition, participants were examining their own GK, competencies and awareness. Participating teams ensured that they are equipped with required knowledge and prompt responses.

Event started with inauguration and encouraging words by **Dr. J John Peter, Dean**. Almost 50 participating teams were separated as per their choice of events.



Prof Pravin Bodade lead Mad Ads event. To make event location more attractive, volunteers used various props like balloons, drawing, painting, etc.



The skill which differentiates the ordinary from the extra-ordinary in any profession is the ability to express with precision. 'Mad Ads' is the forum where students sharpen the skill of 'expression' and inculcates the traits in aspiring professionals.



The students enacted the performances in an innovative manner & put forth a different perspective about the things that we often come across like pen drive, broom, lipstick and many more.

The student volunteers not only did a commendable job in campaigning the event in various B-schools but also aptly set up the venue of the event with a touch of madness.

Prof Makarand Joshi coordinated Mock Stock event. In Mock-Stock, we could see those trading confidently who might never have actually been in stock market. Everywhere, shout was enthusiasm – "Stocks for Sale...sale...sale", "Buy...buy...buy".







Training skill cannot be learned from theory papers or writing exams. It has to be tried, explored, researched, experimented and so on.



Under the guidance of **Prof Ravi B. Achaliya**, MBA – HR students conducted workshops / seminar on versatile topics for MBA 1st year students.

Suzi Veeram, Preeti Ranadive, Ashwini Kakade, Tejaswita Raj and Vinootha Mudunuru conducted workshop on **Stress Management**. Their workshop had flavors of activities, creativity, games, music and meditation as well. Audience enjoyed everything that they planned in 2 hours time. They received positive feedback from participants.



Joanna Samuel, Poonam Sawariya and Meenu Sharma conducted training on **“Customer Delight”**. They included role play, case study solving activities in their training.





Rohini Kshirsagar

These sketches are drawn directly with Pen.



08/05/2014 Act by Rohini D.



